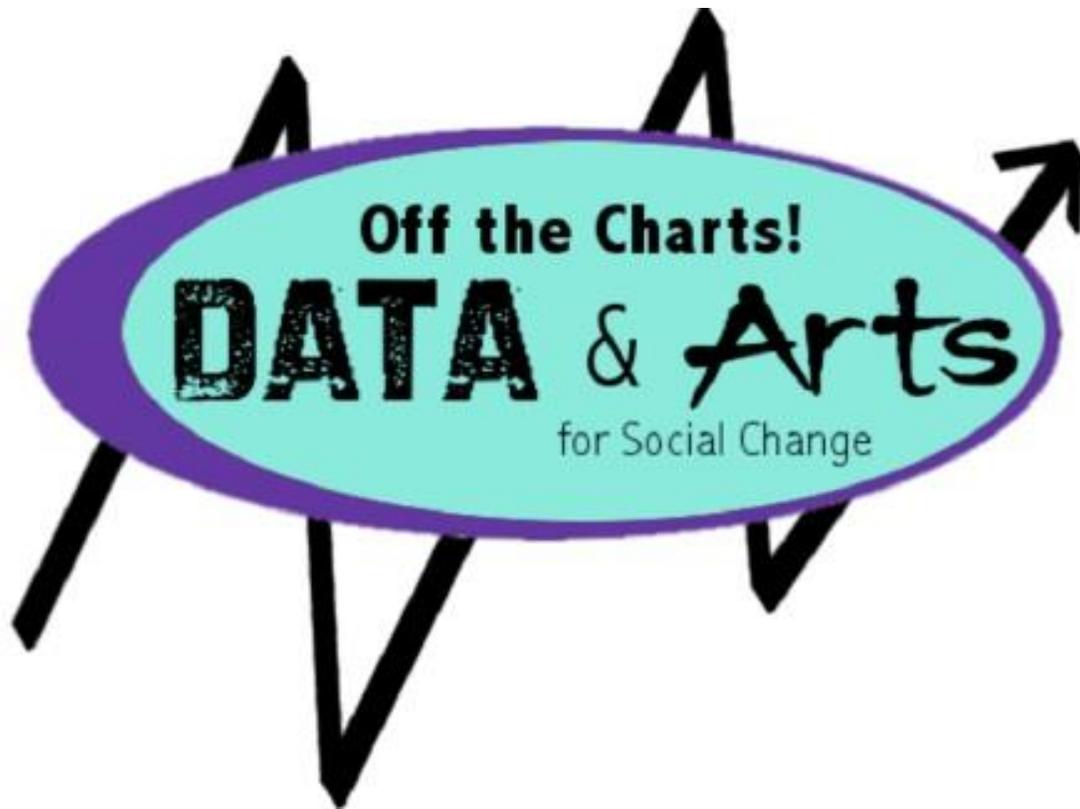


Off the Charts!

Data and Arts for Social Change



Regional Arts Commission of St. Louis

July 18, 2014

8:30 – 4:30



Off the Charts! is a St. Louis-based collaborative that explores how health and housing data, art and community members can work together for positive social change.

Thank you for joining us for the second annual Off the Charts! Workshop. Today we will explore local projects uniting data and the arts and brainstorm new opportunities to develop interdisciplinary collaborative projects that share this information in creative ways throughout the community.

Off the Charts! is a collaboration between Missouri Foundation for Health, the Missouri Institute of Mental Health, the Regional Arts Commission, the Regional Health Commission and Rise.

Event Schedule

8:30 – 9:15 am	Registration and Breakfast, <i>1st Floor</i>
9:15 – 9:30 am	Welcome from the Regional Arts Commission and the Regional Health Commission, <i>Studio</i>
9:30 – 11:00 am	Featured Speaker Jer Thorp, COCA's Data Artist in Residence, <i>Studio</i>
11:00 – 11:15 am	Morning Break
11:15 – 12:15 am	Panel Discussion: Reaching Across the Table – Bringing Partners Together for Real Change, <i>Studio</i>
12:15 – 1:00 pm	Lunch
1:00 – 1:30 pm	Afternoon Stretch
1:30 – 2:30 pm	<u>Breakout Sessions</u> <ul style="list-style-type: none">▪ Changing your Mind: Exploring Behavioral Health, <i>Conference B</i>▪ Painting-by-Numbers: Visualizing Data, <i>Studio</i>▪ Swimming in the Shark Tank: Funding your Project, <i>Conference C</i>
2:45 – 3:45 pm	<u>Collaborative Workshops</u> <ul style="list-style-type: none">▪ Alive & Well STL, <i>Conference B</i>▪ Digital Story Telling, <i>Conference A</i>▪ Learning to Fall, <i>Conference C</i>▪ Telling a Different Story, <i>Studio</i>▪ Who Are We: Participant Mapping, <i>Gallery</i>
3:45 – 4:00pm	Closing Remarks, <i>1st Floor</i>
4:00pm	Reception

Studio

Robert Freund, Jr.

Regional Health Commission, Chief Executive Officer

Robert joined the RHC as its first CEO in May of 2002. Prior to joining the Commission, Robert spent seven years as a health care consultant for Ernst & Young LLP.

Robert earned an MBA from the John M. Olin School of Business at Washington University, an MHA from the Washington University School of Medicine, and is a graduate of the Eisenhower Fellows (China and China/Taiwan), Coro St. Louis Fellows and Leadership St. Louis programs. Robert also served for seven years as an adjunct faculty member at the Washington University School of Medicine teaching health care finance. Robert currently serves as a member of the National Council for the Institute of Public Health at Washington University, the Mayor’s Commission on Youth and Families, and as a member of the board for the Behavioral Health Network of Greater St. Louis and Provident, Inc. He has served on over a dozen regional boards and committees over the past 20 years, including the boards of the Lutheran Foundation, United Way Allocations Committee, Susan G. Komen Foundation Allocations Committee, and the Non Profit Services Center.

Robert was named by the St. Louis Business Journal as one of the “Most Influential People” in St. Louis (2011 and 2012). He is a recipient of the “Health Care Hero” Award for Public Policy from the St. Louis Business Journal, and the “St. Louis Region as One Leadership Award” and “Distinguished National Alumni Award” from the Coro Leadership Center, among other awards.

In addition, under his leadership, the Commission has been the recipient of two “What’s Right with the Region” awards from Focus St. Louis, the “Outstanding Civic Leader” award from the Alliance on Mental Illness – NAMI St. Louis, the “Silver Key” Award from Mental Health America, and the “Outstanding Local Government Achievement Award” from the East/West Gateway Council of Governments, among other awards.

Jill McGuire

Regional Arts Commission, Executive Director

Jill McGuire founded and has led the Regional Arts Commission for the last 29 years. Under McGuire’s leadership, RAC has been at the forefront of efforts to elevate the vitality, value and visibility of the arts in St. Louis both locally and nationally. Her most recent accomplishments include: introducing new initiatives such as Artists Support Grants and Artists Fellowships that provide direct support to diverse artists; creating the RAC Innovation/Advancement Fund to support organizations who take risks to accomplish artistic and administrative goals; and establishing the most robust cultural calendar of events app in the region

McGuire’s leadership in the arts extends beyond the St. Louis region and the state of Missouri. McGuire has been a long-time advocate for greater public support for the arts. She currently serves on the Missouri Citizens for the Arts board, an advocacy organization for the state arts council. She has also served as board member and past vice president of Americans for the Arts; president of the United States Urban Arts Federation, an alliance of executive directors of the local arts agencies in the nation's fifty largest cities; and committee member for the National Association of Counties, Arts and Culture Committee.

For her many contributions, McGuire has received numerous awards to include the prestigious 2005 Selina Roberts Ottum Award from the Americans for the Arts. The Selina Roberts Ottum Award is the highest, most distinguished recognition in the arts administration field. McGuire is also a recipient of The Ray Hanley Innovation Award for Leadership in the Arts, given by the United States Urban Arts Federation.

Studio

Jer Thorp

**The Office for Creative Research, Co-Founder and New York University,
Adjunct Professor of ITP**

COCA's Data Artist in Residence, made possible by a RAC Innovation Grant

Jer Thorp is an artist and educator from Vancouver, Canada, currently living in New York. Coming from a background in genetics, his digital art practice explores the many- folded boundaries between science and art. Recently, his work has been featured by The Guardian, Scientific American, The New Yorker, Popular Science, and the CBC. Thorp's award-winning software-based work has been exhibited in Europe, Asia, North America, South America, and Australia and all over the web, including at the Museum of Modern Art in Manhattan. Jer has over a decade of teaching experience, in Langara College's Electronic Media Design Program, at the Vancouver Film school, and as an artist-in-residence at the Emily Carr University of Art and Design. Most recently, he has presented at Carnegie Mellon's School of Art, at The National Academies in Washington, and at IBM's Center for Social Software in Cambridge. He is currently Data Artist in Residence at the New York Times, and is an adjunct Professor in New York University's ITP program. He is a member of the World Economic Forum's Global Agenda Council for Design & Innovation. He is also COCA's Data Artist in Residence, which was made possible by the RAC Innovation Grant.

Featured Speaker:

Jer Thorp

Reaching Across the Table – Bringing Partners Together for Real Change

Studio

Collaboration can be both incredibly rewarding and occasionally difficult. This panel will explore how different people and professions address real-world issues, e.g. a recent Schnuck's closing, to help all of us build stronger, more effective partnerships.

Lisa Harper Chang (Moderator)

Regional Arts Commission, Education Programs Manager

Prior to RAC, Lisa Harper Chang served as Community Projects Director at The Pulitzer Foundation for the Arts and the Brown School of Social Work at Washington University. She received her MSW from Washington University and a BA in Computational and Applied Mathematics from Rice. She graduated from RAC's Community Arts Training (CAT) Institute in 2010 and the Graduate CAT Institute in 2012. She now co-directs the CAT Institute. She previously led meditations in the Baltimore City Women's Detention Center, played a vital role in research at a Missouri Division of Youth Services facility, and coordinated an evaluation project of co-occurring disorder clinics across Missouri. Her areas of interest include exploring how social work, when combined with cultural practices, can be used to empower and fulfill the inherent potential in all persons.

Kathryn Bentley

Southern Illinois University Edwardsville, Associate Professor of Theater and Dance

Kathryn Bentley is an actor, director, community artist and Associate Professor in the Department of Theater and Dance at Southern Illinois University Edwardsville (SIUE). Presently, Ms. Bentley is one of the premiere recipients of the St. Louis Regional Arts Commission Fellowship. Ms. Bentley co-developed St. Louis' CHIPS In Motion program that utilizes the arts to teach health and wellness issues.

Carl Filler

St. Louis Department of Health, Assistant to the Director

Carl Filler currently oversees implementation of the City's Community Health Improvement Plan, a community and partner driven effort to improve health outcomes for City residents. He previously served as Project Director at Transtria LLC, a public health consulting and research firm, managing evaluation projects for the Centers for Disease Control and Prevention, the National Association of Chronic Disease Directors, the Robert Wood Johnson Foundation, and the Missouri Department of Health and Senior Services. He has also managed dissemination research at the Prevention Research Center in St. Louis and served as an elementary school teacher and as a foster care worker. Mr. Filler has extensive expertise in community-based research, public health practice, and supporting and developing community partnerships focused on health and education. He has a Masters in Social Work from Washington University in St. Louis and a Bachelors in History from the University of Rochester.

Amy Stringer Hessel

Missouri Foundation for Health, Program Director

Amy Stringer Hessel is a program director and has been with Missouri Foundation for Health since 2003. She currently manages the Foundation's five-year initiative to prevent childhood obesity in the service area. She has served as team lead for one of the Foundation's largest funding programs, Healthy & Active Communities, which has supported dozens of projects to combat obesity in Missouri. She also served as project director for MFH's Social Innovation for Missouri (SIM) effort, a federally funded program to reduce obesity and tobacco use. Before joining MFH, Stringer Hessel served as director of community economic development for the United Way of Greater St. Louis. She is a founding member of the Missouri Convergence Partnership and a Terrance Keenan Institute Fellow at Grantmakers in Health. Stringer Hessel is a leadership coach for the Missouri State YMCA's Pioneering Healthier Communities effort and a childhood obesity subcommittee member of the Missouri Children's Services Commission. She holds a master's of social work degree, from Washington University in St. Louis.

Pamela McLucas

Community Member

Pamela is a resident of St. Louis City who is involved in neighborhood affairs.

Press Release

Schnucks Grand and Kossuth Store in North St. Louis to Close May 10

ST. LOUIS – Leaders of **Schnuck Markets, Inc.** today announced they will not renew the lease on the **Grand and Kossuth Store** (4127 N. Grand, 63107) in north St. Louis. The store will close permanently at **6 p.m. on Saturday, May 10.** **No jobs will be lost;** all 65 teammates will be transferred to nearby Schnucks stores.

According to Schnucks President and CEO **Todd Schnuck**, the 28,000-square-foot store has consistently operated in the red since it was purchased as part of the 1995 National acquisition. “Closing any store is a difficult decision particularly when we have invested so substantially in the 45-year-old facility including a \$200,000 Pharmacy remodel just one year ago. Nothing we’ve done has helped improve the store’s performance.”

“Store Manager **Roger Hines** and Co-Manager **Sharon Evans** lead an experienced and dedicated team. Yet despite their best efforts and strong rapport with customers, the store continues to lose money,” Schnuck said. “While customers appreciate the offering we bring to the neighborhood, sales at this store will not offset needed repairs, escalating labor, utility and insurance costs.”

Currently, operating a total of nine stores within the city limits (including Grand and Kossuth), Schnucks continues to demonstrate its commitment to city residents. “In this particular location, we are challenged by lack of population growth and the opportunity to attract new customers,” said Schnuck. “We thank our customers and community partners for their support over the years and we will continue to look for more ways in which to deliver needed services to our customers in St. Louis City.”

Schnuck says that should the landlord entice another grocer to the site, Schnucks would leave the majority of the store’s fixtures in place. In the meantime, the company will start a sell down of goods prior to the May 10 close.

Pharmacy customers may continue to have their prescriptions filled through May 10. Additional information will be provided prior to the close.

Conference Room B

Join us to engage with leading behavioral and mental health leaders about current innovations and conversations in the field. During this panel discussion we will explore how art, data and behavioral health intersect in our healthcare system.

Bethany Johnson-Javois (Moderator)**Integrated Health Network, Chief Executive Officer**

As CEO of the St. Louis Integrated Health Network (IHN), Ms. Johnson-Javois leads a \$1.2 million non-profit that serves the region's safety net health care providers and the local community to promote the mission of providing quality, affordable, accessible care to all with an emphasis on serving the underserved. Her leadership in the healthcare sector has garnered notable recognition including being selected by the St. Louis American as a 2011 top Young Leader under 40 and the IHN as Advocacy Organization of the Year in 2012. She also received the Access to Equal Justice Award from the Washington University School of Law's Clinical Education Program. While managing the St. Louis Regional Health Commission's access to behavioral health initiative, the Commission received the Outstanding Civic Leader Award from NAMI and gained national recognition as a model of state/local collaboration.

Bethany possesses over fifteen years of broad based experience working and volunteering in the non-profit sector for organizations that positively impact the quality of life for disadvantaged populations. She currently serves on the board of trustees for the Deaconess Foundation and is a member of the 2013-2014 Executive Advisory Council for Missouri State University College of Business. As a licensed Evangelist Missionary in the Churches of God in Christ, she is a noted motivational speaker, trainer, and facilitator around spiritual development, leadership and youth capacity building.

Among her academic achievements, Bethany was a Danforth Urban Fellow at Washington University School of Social Work and secured a fellowship in the Missouri Education Policy Fellowship Program. Bethany has a BS in International Business Management from Missouri State University and a Masters in Social Work from the Brown School of Social Work at Washington University.

Serena Muhammad**St. Louis Mental Health Board, Senior Project Director for Strategic Partnerships**

Serena Muhammad is the Senior Project Director for Strategic Partnerships at the Saint Louis Mental Health Board, an organization that administers public funds for behavioral health and children's services in the City of St. Louis.

Prior to taking this position, Serena most recently served for eight years as the founding executive director of America SCORES St. Louis, a youth development program that has served nearly 3,000 urban elementary school children. She previously was a fund development manager for Area Resources for Community and Human Services (ARCHS).

Currently she is member of the board of directors of the Missouri Foundation for Health and serves on the Program Committee of the Women's Foundation of St. Louis, the Community Advisory Council of the St. Louis Regional Health Commission, the Community Advisory Committee of the Goodman Lab at Washington University School of Medicine and the Admissions Panel and Allocations Panel of the United Way of Greater St. Louis. She also was the founding board president of the Healthy Youth Partnership, a coalition committed to addressing childhood obesity, and was the first board secretary of the St. Louis County Children's Services Fund.

Muhammad has completed leadership development programs including FOCUS Leadership St. Louis, the Missouri Chamber of Commerce Leadership Missouri, the Regional Arts Commission Community Arts Training, the Regional Business Council Nonprofit Leadership Development Forum, the Nonprofit Services Center Women Executive Director's Leadership Circle, and the Neighborhood Leadership Academy.

The recipient of numerous awards and honors, she has been recognized with the 2012 G. Bernard Gill Urban Service Learning Award from the National Youth Leadership Council, the 2012 St. Louis American Young Leader Award, the 2007 St. Louis 4 Kids Radiant Light Award, and the 2007 Emerging Leader Award from the Coro Leadership Center-St. Louis. She holds a bachelor's degree from Xavier University of Louisiana and a master's in fine arts in poetry from the University of Missouri-St. Louis.

Andrea Purnell**University of Missouri Saint Louis' Missouri Institute of Mental Health, Artistic Director**

2014 ALIVE magazine Buzz Lister, and 2013 Grand Center Visionary Award recipient Andrea Purnell is the Artistic Director at UMSL's Missouri Institute of Mental Health (MIMH). She uses her background in the arts to raise awareness of mental health issues in ultra-creative ways ranging from mental health flash mobs to staged productions. Purnell has worked as a producer, actress, writer, stage manager and documentary filmmaker. She is currently studying sign language working to incorporate the healing power of the arts to serve the deaf community. In honor of Mental Health Awareness Week, Purnell and MIMH will produce a Mental Health Arts Festival, October 2014. Purnell is a proud graduate of RAC's Community Arts Training Institute (CAT).

Joe Yancey**Places for People, Executive Director**

Executive Director Joe Yancey says the "simple most compelling message" about clients served by Places for People is that they "desire the same things out of life that everyone does." As leader of the merged organization, Joe vows to "collectively create a system of care that is accessible, efficient, effective and accountable to those who are dependent on it being so."

With over 30 years' experience in the mental health care field, Joe understands how critical it is for those in need to have access to quality mental and behavioral health care. He joined Community Alternatives in 2007 as Executive Director but began his professional career with Pfp's Club. Joe was later named the first director of Pfp's West Pine Group Home, which opened in 1983 as the first psychiatric group home in the St. Louis area.

Following his first tenure at Pfp, Joe's career included 15 years of experience with the Missouri Department of Mental Health (DMH), serving as director of community-based services for the East and Southeast regions and interim deputy director for the division of Comprehensive Psychiatric Services.

He has emerged as a leader in the mental health community and served as lead adult policy coordinator for the Missouri Mental Health Transformation Initiative through the governor's office. In addition, he chaired the Behavioral Health Advisory Board of the Eastern Region Behavioral Health Initiative, an effort that has transitioned into the newly formed Behavioral Health Network (BHN). Yancey currently serves as BHN's chairperson of the board of directors.

Studio

Join Heather Corcoran and Eleanor Tutt for a beginner-friendly data visualization workshop. After case studies highlighting the start-to-finish data visualization process, you'll have the option to join one of two groups. One group will dig deeper in to core visual design principles, the other will experiment with online visualization tools. Our goal is for you to leave this session with the confidence and resources to continue your learning after our hour is up!

Heather Corcoran

Washington University in St. Louis, Professor of Design and Director of the College and Graduate School of Art

Heather Corcoran is an information designer, graphic designer, and letterpress printer. She is Professor of Design and Director of the College and Graduate School of Art at Washington University in St. Louis. Her research identifies a new, interdisciplinary role for information design in higher education, balancing function and visual expression.

Her projects include exhibitions, collaborations in design thinking, and grant-funded research. An exhibition of recent work entitled "Reading Time: Timelines, Texts and Canons", will open at Gallery 360 at Northeastern University in the fall. She recently served as co-principal investigator on a public data project with health researchers at Washington University, which was funded by the National Cancer Institute.

Eleanor Tutt

Rise, Data Management Coordinator

Eleanor Tutt is the Data Management Coordinator at Rise, a non-profit community development intermediary serving St. Louis. Eleanor works directly with area Community Development Corporations to assist them in finding, mapping, and interpreting a wide variety of data about their service areas. Eleanor earned a B.A. in Mathematics from the University of Chicago and Masters in Urban Planning and Real Estate Development from Saint Louis University. She represents St. Louis at National Neighborhood Indicators Partnership (NNIP) events and serves on the NNIP Executive Committee. Eleanor is also a graduate of the Community Arts Training (CAT) Institute.

Conference Room C

Ever wanted to sit down and talk to funders about ideas that you have that you think could change the world, or at least the neighborhood you live in? Come joined two seasoned grant makers to talk shop on how to navigate the funding world, shape ideas into fundable projects and become a change maker.

Thomas Adams

Missouri Foundation for Health, Program Officer

Adams comes to the Missouri Foundation for Health after serving as Executive Director of The AIDS Foundation of St. Louis for five years. Previously he served as Executive Director of Bethany Place in Belleville, Ill. He has undergraduate degrees in political science and religion from Luther College in Decorah, Iowa, and a master's of divinity from Nashotah House Episcopal Seminary in Wisconsin.

At the Missouri Foundation for Health, Adams served as lead program officer for the Health Literacy Initiative, and was a team member of the Expanding Primary Access Initiative, the Mental Health and Substance Abuse initiative, the Community Health and Prevention Team, the Workforce Development team and currently serves as a team member of the Responsive Funding Portfolio. Adams serves as a co-chair for the Grantmakers In Health Behavioral Health Funders Group and is a community volunteer.

Roseann Weiss

Regional Arts Commission, Director of Community & Public Arts

Roseann leads the RAC's creative community initiatives including public art programs, artists' support programs, and the Community Arts Training (CAT) Institute. She promotes RAC's position that community-based arts, public art, and creative capacity building are integral in developing dynamic, vibrant cities. In 2010, she organized the first At the Crossroads: A Community Arts & Development Convening. In 2012, a second convening in conjunction with Rust Belt to Artist Belt attracted about 300 participants to St. Louis from as far away as Dublin and Singapore.

Roseann has over 25 years of experience in arts leadership, from both nonprofit institutions and gallery settings. Before joining the RAC staff, she was the Program and Education Director for the Contemporary Art Museum St. Louis. She is a founding member of The AIDS Foundation of St. Louis and Critical Mass for the Visual Arts. Roseann received a Visionary Award in 2009 for "outstanding arts professional."

Conference B

What does it mean to you to be alive and well in St. Louis? What does it mean for a community to be alive and well? What can you do to today support our region's health and wellness? Join community members and regional leaders to explore these questions through mixed media and to share your story.

Alive and Well STL is an initiative of the St. Louis Regional Health Commission focused on supporting a safe and trauma informed community in St. Louis. To learn more, visit www.stlrhc.org/aliveandwell.

Jennifer Brinkmann

St. Louis Regional Health Commission, Chief of Staff

Jennifer Brinkmann joined the St. Louis Regional Health Commission in 2010 as Chief of Staff. In this position, she has led the Gateway to Better Health Demonstration, which was awarded to the State of Missouri in 2010. Her work includes collaborating with the community and area health care providers to design and implement a pilot program that has provided health care coverage to nearly 25,000 St. Louis area residents. Prior to joining the RHC, Jennifer was a senior vice president at Standing Partnership. In this role, she assisted the RHC and its stakeholders with a regional plan that addressed the closure of the state psychiatric hospital, Metropolitan St. Louis Psychiatric Center.

Jennifer also served as president of Patrick Davis Partners, a brand strategy and brand management firm. At Patrick Davis, Jennifer led the firm's day-to-day work and oversaw the operations of the firm. She also worked for BJC HealthCare in their corporate communications department. Jennifer's work has appeared in Vital Speeches of the Day, which published a speech she prepared for a surgeon about the importance of patient and physician relationships.

She earned her undergraduate degree with honors from Stephens College in Columbia, Mo., and an MBA from Washington University in St. Louis. Stephens College awarded her its "Alumnae Service Award," for her tenure and contributions as president of its Alumnae Association Board. She also currently serves on the board of the Maternal Child Family Health Coalition.

A life-long resident of the St. Louis region, Jennifer enjoys spending her free time exploring the St. Louis area and its neighborhoods with her husband, Glenn, and two children, Claire and Henry.

Bethany Johnson-Javois

Integrated Health Network, Chief Executive Officer

As CEO of the St. Louis Integrated Health Network (IHN), Ms. Johnson-Javois leads a \$1.2 million non-profit that serves the region's safety net health care providers and the local community to promote the mission of providing quality, affordable, accessible care to all with an emphasis on serving the underserved. Her leadership in the healthcare sector has garnered notable recognition including being selected by the St. Louis American as a 2011 top Young Leader under 40 and the IHN as Advocacy Organization of the Year in 2012. She also received the Access to Equal Justice Award from the Washington University School of Law's Clinical Education Program. While managing the St. Louis Regional Health Commission's access to behavioral health initiative, the Commission received the Outstanding Civic Leader Award from NAMI and gained national recognition as a model of state/local collaboration.

Bethany possesses over fifteen years of broad based experience working and volunteering in the non-profit sector for organizations that positively impact the quality of life for disadvantaged populations. She currently serves on the board of trustees for the Deaconess Foundation and is a member of the 2013-2014 Executive Advisory Council for Missouri State University College of Business. As a licensed Evangelist Missionary in the Churches of God in Christ, she is a noted motivational speaker, trainer, and facilitator around spiritual development, leadership and youth capacity building.

Among her academic achievements, Bethany was a Danforth Urban Fellow at Washington University School of Social Work and secured a fellowship in the Missouri Education Policy Fellowship Program. Bethany has a BS in International Business Management from Missouri State University and a Masters in Social Work from the Brown School of Social Work at Washington University.

Conference A

The Digital Storytelling Workshop will provide a condensed, fast pace introduction to the Nine Academy Digital Storytelling process. Through experiential group exercises and activities, participants will be exposed to the fundamental skills needed to create a digital story from concept to completion.

Mike Pagano

Nine Network of Public Media, Digital Media Specialist

Mike Pagano is an artist and educator based in Saint Louis City; focusing on video and music production, multi-media art, and performance. He has worked with many of the leading arts institutions in the Saint Louis area, including COCA, Craft Alliance, the Saint Louis Art Museum and the Contemporary Art Museum. Currently Mike is a digital media specialist, at the Nine Network of Public Media. He leads the Nine Academy Digital Storytelling program, which offers training to community members and organizations to develop 21st century communication skills and feel empowered to tell important stories about their communities.

Conference C

When people learn they have Parkinson disease, many feel immediately more afraid of falling. Ironically, fear of falling makes it more likely to happen; contrary to our instinct, "trying not to fall" turns out to be a terrible strategy for balance. Whether or not a person suffers a degenerative disease, falling becomes our greatest threat as we age. According to the CDC, one in three adults over 65 will fall; In 2010, there were 2.3 million falls, resulting in 22,000 deaths and \$30 billion in direct medical costs. David Marchant, dance professor in Performing Arts Department at Washington University has a fresh take on balance. In his unconventional approach, he teaches that falling is not an error to avoid, it is the skill to improve. In this lecture/experiential workshop, David will demonstrate procedures and discuss data from his research adapting dance improvisation practices to improving balance in people with Parkinson disease. We will try befriending falling and consider how we might reduce the risk of fall-related injury. Professor Marchant will share why he thinks artistic processes are modes of "critical thinking" and why scientists and artists should be collaborating more often.

David Marchant

Washington University in St. Louis, Professor of the Practice in the Performing Arts Department

David Marchant is Professor of the Practice in the Performing Arts Department at Washington University in St. Louis, teaching techniques of contemporary dance since 1994. He is coordinator of the Somatic Studies Certificate program at University College, and a certified instructor of the Alexander Technique, a method for improving postural coordination and balance in everyday activity. David has published research on using dance improvisation to improve balance in people with Parkinson's disease. Additionally he has collaborated with musicians and computer programmers to invent musical instruments played by dancing, and worked with corporate business using movement games as creative catalysts for innovation. Professor Marchant is presently developing processes he calls "Ecosomatics," interacting with ecologists, leading people on guided walks in nature to cultivate self-awareness and a deeper appreciation of the natural world.

Studio

Hosted by Artistic Director Andrea Purnell, *Telling a Different Story* is a best practice showcase of artwork, performance, and discussion by and concerning mental health consumers. This workshop will feature performances by Slaying Dragons, Poetry for Personal Power and selected artwork from St. Louis Psychiatric Rehabilitation Center's anti stigma campaign, "If You Could See Inside of Me".

Helene Meyer

Slaying Dragons, Founder

Slaying Dragons presents "*Voices of Depression*", a series of dramatic readings from the book *I Have Not Picked Up My Dinosaurs Yet Today*. This presentation brings to life the experience and impact of depression and anxiety not only in the life of the person suffering but also their families, friends, co-workers, and healthcare providers. **Slaying Dragons** uses personal speaking engagements and a unique approach through theatrical productions to put a human face to mental illness.

Andrea Purnell

University of Missouri Saint Louis' Missouri Institute of Mental Health, Artistic Director

2014 ALIVE magazine Buzz Lister, and 2013 Grand Center Visionary Award recipient Andrea Purnell is the Artistic Director at UMSL's Missouri Institute of Mental Health (MIMH). She uses her background in the arts to raise awareness of mental health issues in ultra-creative ways ranging from mental health flash mobs to staged productions. Purnell has worked as a producer, actress, writer, stage manager and documentary filmmaker. She is currently studying sign language working to incorporate the healing power of the arts to serve the deaf community. In honor of Mental Health Awareness Week, Purnell and MIMH will produce a Mental Health Arts Festival, October 2014. Purnell is a proud graduate of RAC's Community Arts Training Institute (CAT). <http://stlcurator.com/missouri-institute-of-mental-health-andrea-purnell/>

Aja La'Starr Owens

Poetry for Personal Power, Poet

Poetry for Personal Power is an "evidence based stigma reduction campaign" in its third year, coordinated by Heartland Consumer Network, Wellness Wordworks, the American Jazz Museum, Create Your Own Reality, Park University, and Harris-Stowe State University. The program manager and coordinator is Corinna West (corinna@poetryforpersonalpower.com; 816-392-6074), who has a passion for sharing first hand recovery information using her experiences as a person in recovery from 12 psychiatric diagnoses including schizophrenia and PTSD. She uses art, peer support, and non-medication wellness techniques to show people that mental suffering can be temporary and transformative. For St. Louis poets contact Aja La'Starr Owens.

Marilyn Wilson

Department of Mental Health at St. Louis Psychiatric Rehabilitation Center, Social Worker

If You Could See Inside of Me is an empowering anti stigma campaign created by the Cultural Competence Council at Fulton State Hospital in 2011. This initiative began as a way to educate and combat mental illness stigma as part of Mental Health Awareness Week. Clients who chose to participate in this project finished the line "If you could see inside of me..." with words or drawings or both on plain white t-shirts. Today, St. Louis Psychiatric Rehabilitation Center has adopted this project as part of their ongoing anti stigma campaign coordinated by the Cultural Competence Council.

Gallery

Participants in Off the Charts answered a series of questions during registration, free-associating places with actions and feelings. We will display some of the answers provided alongside visualizations produced from the data. Come learn about the Off the Charts group while examining the types of choices made when moving from specific data points to a collective representation.

Jessica Baran

Sam Fox School of Design and Visual Arts, Adjunct Lecturer

Jessica Baran teaches at the Sam Fox School of Design and Visual Arts and is the director of fort gondo compound for the arts. She has published two books of poetry and numerous art critical texts in journals such as Artforum.com, Art in America and BOMB, among others. She received her B.A. in visual art from Columbia University and her MFA in poetry writing from Washington University.

Eleanor Tutt

Rise, Data Management Coordinator

Eleanor Tutt is the Data Management Coordinator at Rise, a non-profit community development intermediary serving St. Louis. Eleanor works directly with area Community Development Corporations to assist them in finding, mapping, and interpreting a wide variety of data about their service areas. Eleanor earned a B.A. in Mathematics from the University of Chicago and Masters in Urban Planning and Real Estate Development from Saint Louis University. She represents St. Louis at National Neighborhood Indicators Partnership (NNIP) events and serves on the NNIP Executive Committee. Eleanor is also a graduate of the Community Arts Training (CAT) Institute.

Missouri Foundation for Health

Missouri Foundation for Health is an independent philanthropic foundation dedicated to improving the health of people in our region. MFH works as a changemaker, educator, and partner to promote community health and increase access to care for the uninsured and underserved.

Missouri Institute of Mental Health

Over the past decade, MIMH has informed new knowledge that supports the mental health and well-being of persons with behavioral health problems through research and evaluation, policy development, technological innovation, and training. We currently generate approximately \$9 million in annual funding through grants and contracts. Today, MIMH is poised to become one of the country's finest health services research organizations dedicated to serving the state and the nation by improving the delivery of behavioral health services.

St. Louis Regional Arts Commission

The Regional Arts Commission (RAC) leads, strengthens and gives voice to a creative community where every citizen can be proud to live, work and play in a world-class region. They work to promote St. Louis' cultural identity and want to do whatever possible to grow, sustain and promote that identity in the future. They are at the forefront of helping transform St. Louis into a more vibrant, creative and economically thriving community through the arts – and want everyone to know just how special the creative community is within the region.

RAC was founded in 1985 to promote, encourage and foster the arts and cultural institutions in St. Louis City and County, and to contribute to the economic development of the area through a strong presence of the arts.

St. Louis Regional Health Commission

The St. Louis Regional Health Commission (RHC) is a collaborative effort to improve healthcare access and health outcomes in St. Louis City and County. The RHC works to coordinate issues of health policy for the St. Louis region and serves as the fiscal agent of the Gateway to Better Health Demonstration Project, which supported the St. Louis safety net with approximately \$30 million dollars annually for outpatient care for the region's under and uninsured.

Rise

Rise acts as both a developer and a development consultant, utilizing a proven strategy to catalyze the neighborhood revitalization process. We partner with local Community Development Corporations to identify those neighborhoods most in need. The development of affordable housing in these areas energizes the local economy, reduces crime, improves the community's quality of life and creates an atmosphere that supports the emotional and intellectual development of its children. Our neighborhood-based partners benefit from the greater financial capacity and expertise we bring to development projects.

Visit our Websites!

- **Missouri Foundation for Health (MFH)**
(<http://www.mffh.org>)
Missouri Foundation for Health is an independent philanthropic foundation dedicated to improving the health of people in our region. MFH works as a changemaker, educator, and partner to promote community health and increase access to care for the uninsured and underserved.
- **Missouri Institute of Mental Health (MIMH)**
(<http://www.mimh.edu>)
MIMH is dedicated to providing research, community outreach, continuing education, evaluation, policy and training expertise to the Missouri Department of Mental Health, other state agencies, service provider agencies, and other organizations and individuals seeking information related to mental health and other related policy areas.
- **Regional Arts Commission of St. Louis**
(<http://www.art-stl.com>)
The Regional Arts Commission leads, strengthens and gives voice to a creative community where every citizen can be proud to live, work and play in a world-class region. They work to promote St. Louis' cultural identity and want to do whatever possible to grow, sustain and promote that identity in the future. They are at the forefront of helping transform St. Louis into a more vibrant, creative and economically thriving community through the arts – and want everyone to know just how special the creative community is within the region.
- **St. Louis Regional Health Commission**
(<http://www.stlrhc.org/>)
The St. Louis Regional Health Commission (RHC) is a collaborative effort to improve healthcare access and health outcomes in St. Louis City and County. The RHC works to coordinate issues of health policy for the St. Louis region and serves as the fiscal agent of the Gateway to Better Health Demonstration Project, which supported the St. Louis safety net with approximately \$30 million dollars annually for outpatient care for the region's under and uninsured.
- **Rise**
(<http://www.risestl.org/> <http://www.datagateway.org>)
Rise is a leading nonprofit organization that connects key groups working to revitalize communities and neighborhoods in Greater St. Louis. Formerly Regional Housing and Community Development Alliance (RHEDA), Rise acts as a resource and partner to the community, bringing together nonprofit organizations, financial institutions and government that make successful neighborhood revitalization possible.

Additional Resources

- **Artist Count Data**
(<http://www.art-stl.com/artistscount/index.php>)
The RAC has always been committed to St. Louis artists through formal and informal initiatives and arts organizations. In 2012, in response to a missing comprehensive data about their ecosystems, RAC undertook the Artists Count survey of artists and creatives to understand their working and living environments, the conditions under which they create their art, how they support themselves financially and the motivations that affect their work. The survey was conducted by William Cleveland, director, and Dr. Patricia Shifferd, research associate, of the Center for the Study of Art and Community, an organization focused on building working relationships between the arts and the broader community.
- **Center for Urban Pedagogy**
(<http://welcometocup.org/>)
The Center for Urban Pedagogy (CUP) is a nonprofit organization that uses design and art to improve civic engagement. CUP projects demystify the urban policy and planning issues that impact our communities, so that more individuals can better participate in shaping them. They believe that increasing understanding of how these systems work is the first step to better and more diverse community participation. CUP projects are collaborations of art and design professionals, community-based advocates and policymakers, and our staff. The tools we create are used by organizers and educators all over New York City and beyond to help their constituents better advocate for their own community needs.

- **Columbia University Spatial Information Design Lab**
(<http://www.spatialinformationdesignlab.org/main.php>)
The Spatial Information Design Lab is a think- and action-tank at Columbia University specializing in the visual display of spatial information about contemporary cities and events. The lab works with data about space -- numeric data combined with narratives and images to design compelling visual presentations about our world today. The projects in the lab focus on linking social data with geography to help researchers and advocates communicate information clearly, responsibly, and provocatively. We work with survey and census data, Global Positioning System information, maps, high- and low-resolution satellite imagery, analytic graphics, photographs and drawings, along with narratives and qualitative interpretations, to produce images.
- **Data Journalism Handbook**
(<http://datajournalismhandbook.org/>)
The Data Journalism Handbook is a free, open source reference book for anyone interested in the emerging field of data journalism. It was born at a 48 hour workshop at MozFest 2011 in London. It subsequently spilled over into an international, collaborative effort involving dozens of data journalism's leading advocates and best practitioners - including from the Australian Broadcasting Corporation, the BBC, the Chicago Tribune, Deutsche Welle, the Guardian, the Financial Times, Helsingin Sanomat, La Nacion, the New York Times, ProPublica, the Washington Post, the Texas Tribune, Verdens Gang, Wales Online, Zeit Online and many others.
- **Eyeo Festival**
(<http://eyeofestival.com/>)
Eyeo assembles an incredible set of creative coders, data designers and artists, and attendees -- expect enthralling talks, unique workshops and interactions with open source instigators and super fascinating practitioners. Access to data and tools continues to enter new realms. What data is—is changing; it's a social media feed, it's a physical sensor, it's a house plant, a novel, it's open access to oceans of digitized archives and more and more APIs. What can we do with all this data? What can't we do? Artists, designers and coders build and bend technology and give us a glimpse into what's possible, into what's next. Ones and zeros float all around us just waiting to deliver the next new interaction. The Eyeo Festival brings together the most intriguing and exciting people in these arenas today.
- **For the Sake of All**
(<http://forthesakeofall.org/>)
For the Sake of All is a multi-disciplinary study on the health and well-being of African Americans in St. Louis. The study area includes St. Louis City and County. The first phase of the project culminated in May, 2014 with the release of a final report at a community conference.
- **Flowing Data**
(<http://flowingdata.com/>)
FlowingData explores how statisticians, designers, data scientists, and others use analysis, visualization, and exploration to understand data and ourselves. This daily blog managed by Dr. Nathan Yau expands on his dissertation on personal data collection and how we can use visualization in the everyday context.
- **Jer Thorp's Blog**
(<http://blog.blprnt.com/>)
Jer Thorp is the co-founder of The Office for Creative Research, and an Adjunct Professor at New York University's ITP program. His blog includes a selection of software-based, data-focused artwork, a link to his TED.com talk, as well as other relevant links and current events.
- **Open Data STL**
(<http://opendatastl.org/>)
Open Data STL is a group of civic-minded data-savvy citizens of St. Louis and the surrounding metropolitan area that has come together to provide resources for finding openly available data related to the growth, history, productivity, and demographics of our fair city. This site is part of Open Data STL and is meant to be free and open to whomever wishes to help enable access to more open data for citizens.
- **St. Louis Integrated Health Network**
(<http://www.stlouisihn.org/>)
The St. Louis Integrated Health Network, through collaboration and partnership, strives for quality, accessible and affordable healthcare services for all residents of Metropolitan St. Louis, with an emphasis on the medically underserved.

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